## MONSTER



# **SearchMonster** Quick Reference Guide

With SearchMonster, you're set up for success. Put these search strategies, resources, and helpful tips to work today.

### **Top 3 Training Tools to Start**

- Check out our <u>Search for Candidates</u> article & video.
- Sign up for live training with a demo and Q&A.
- Take part in our on-demand, interactive training course.

## Top 3 **SEARCH** Strategies

- Use Semantic: Just add a job title and skills and let Monster's <u>Semantic search</u> do the rest.
- 2 Use Boolean: Nail down candidates that precisely match your criteria with a <u>Boolean search</u>.
- 3 Use Both: Run a Semantic search, then use the Boolean search field to pinpoint specific keywords and phrases for more relevant results.

Notifications enabled

Be alerted to new candidate matches the moment they hit the database. Set the frequency to daily for urgent positions, and weekly for non-pressing roles.

#### Don't forget to Set up Your Campaign

Write your own initial and follow-up messages or <u>use a template</u>. Then, choose your daily send limit and get your message out there. <u>See how it's done</u>.



Choose an interesting subject line to standout (without overselling it).



Write a compelling message. Why should they consider this role over another?



Avoid too-good-to-be-true phrases and complex formatting to keep spam filters at bay. Learn More

#### Get help 24/7. Check out Monster's articles, best practices, and how-to videos on the <u>Help Center</u>.